

Mississippi Gulf Coast National Heritage Area

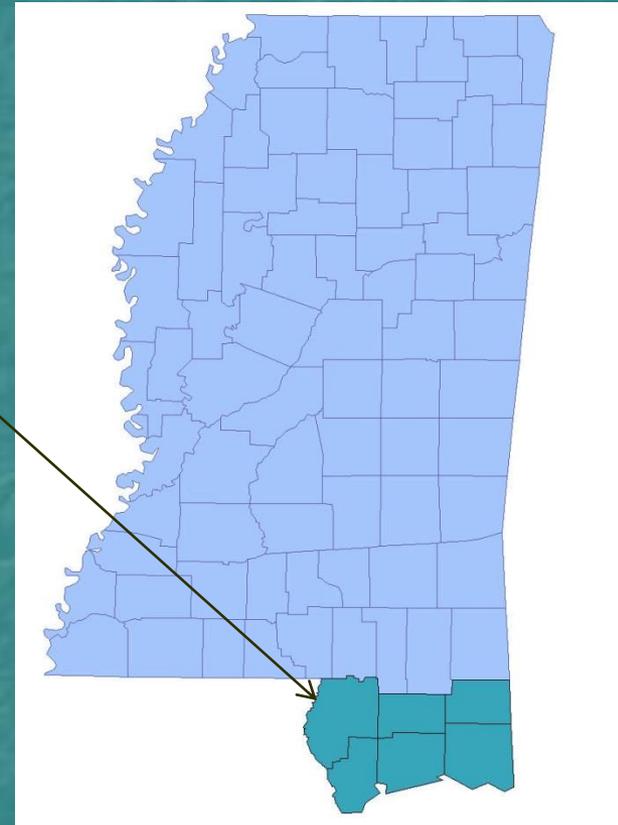




MS Gulf Coast NHA

Background

- Designated December 8, 2004 HR 4818;
- Funds administered through the NPS and managed by the MDMR
- Six lower counties of Mississippi: Hancock, Harrison, Jackson, Pearl River, Stone and George
- Enabling Legislation set a \$10 million cap and a 50% match
- OIG Audit 2012 resulted in the reorganization and CAP which was completed Feb 2015
- Progress: Received 2015 funding the work-plan includes general administration of the program, nature base tourism initiative, operations for Charnley house, re-design of Heritage Digital World (website – Kiosks application)

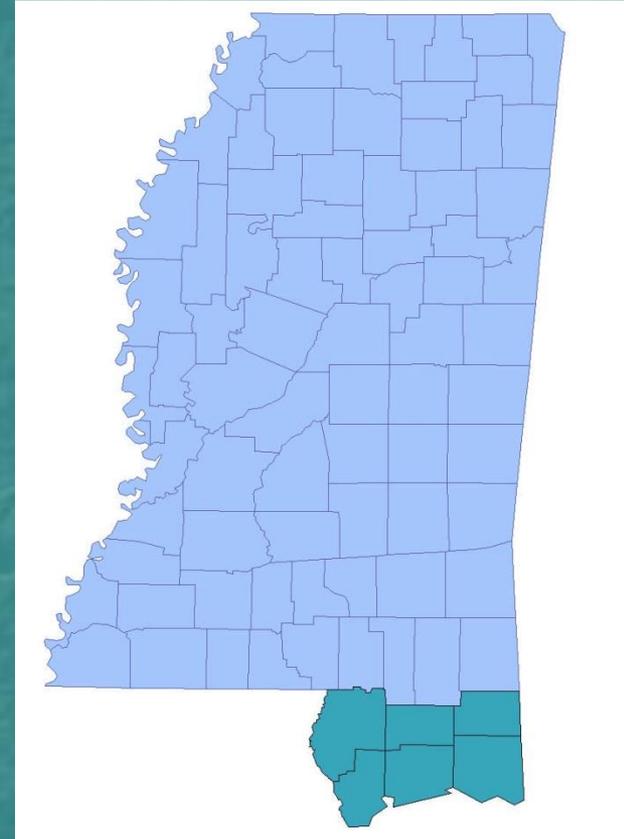




MS Gulf Coast NHA

Mission

- To promote understanding of and to conserve and enhance the heritage resources of the 6 counties of the Gulf Coast by telling the area's nationally significant story through partnerships that celebrate the area's unique history, people, traditions and landscape
- Our Vision is a partnership of communities, businesses, governmental agencies, non-profit and individuals who value the region's rich cultural and environmental diversity, history, natural beauty and traditions.





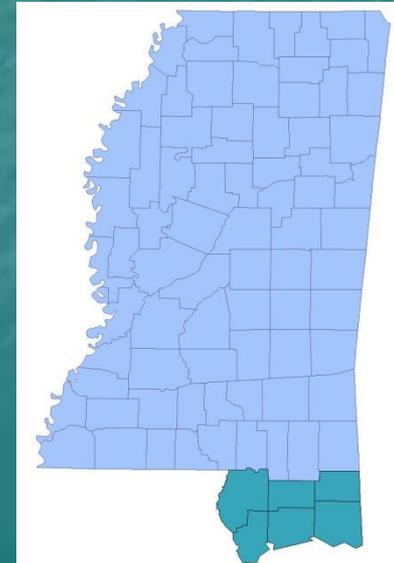
MS Gulf Coast NHA Goals-Strategies

Strengthen the Sense of heritage identity	Conserve the area's heritage resources	Develop, promote and market the heritage area
Develop an Interpretive Plan using: *6 Themes: Waterways, multi-ethnic nature, traditional life-ways, natural areas, history & art *Documented Resources Living, Archaeological and Historical Heritage	Educate residents and visitors about the heritage resources	Develop Informational Material, including regional and local maps-guides, system of directional signs, and a logo-branding policy & procedures
Disseminate Information Printed materials, website, educational programs partnerships	Through lifeway, folkways, customs, traditions, landscapes, scenic vistas and fostering pride and identity	Develop themed tours that focus on cultural, historical, natural and scenic resources
	Explore Economic Viability	Establish Visitor Corridors, including travel corridors, specialized heritage trails, hiking, biking and water trails. Investigate Scenic by-ways
	Nature-Based and heritage tourism, and businesses	Establish Heritage Clusters, identify clusters of heritage resources their links and funding sources for heritage enterprises
	Partner to Conserve Heritage	Establish Interpretive and Information Centers, gateways communities
	Sustainable Development, Adaptive Re-use, linking people and places	Promotional and Marketing the heritage area, themed tours and heritage clusters



MS Gulf Coast NHA: *Funding Information*

- Funding will help accomplish the goals/strategies of the Management Plan a copy of the management plan can be found: <http://dmr.ms.gov/images/cmp/final-MGCNHAMP.pdf>
- Eligibility: state, local, non-profit(with 501c3 or 501c6 status), federally recognized tribes and academia, individuals are not eligible
- Maximum Award: \$50,000
- Minimum Award:\$500
- Cost Reimbursable Grant





MS Gulf Coast NHA *Funding Information*

- Match 3:1 or 25% non-federal cash or in-kind
- Example: \$30,000 federal contribution + \$10,000 non-federal contribution = Total of \$40,000 or 3 to 1 ratio
- However: \$10,000 is 33% of the funding request but 25% of the total project cost.
- Examples labor, services, materials, equipment, supplies, and/or travel
- Overhead and general admin are not accepted
- Donated professional services and volunteer labor but can't exceed 20%
- Match must include assurance signed by org financial officer along with documentation

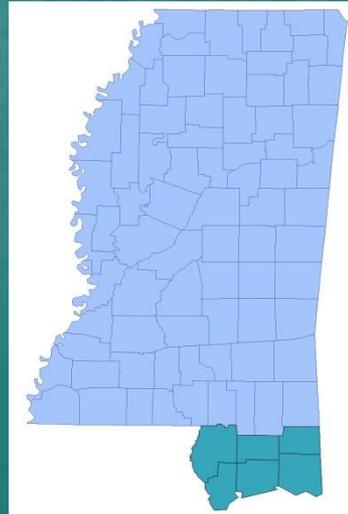
- Applications must fall into at least one goal; additional points are given for more than one goal
 - Your Project narrative should not exceed 2 pages and should explain the project what you intend to accomplish along with a description of how it is linked to the management plan, use photos or drawings if necessary, you may list other grant projects completed.
 - Example of projects: small construction projects (trails and structures) oral histories (costumes for cemetery tours)





MS Gulf Coast NHA *Funding Information*

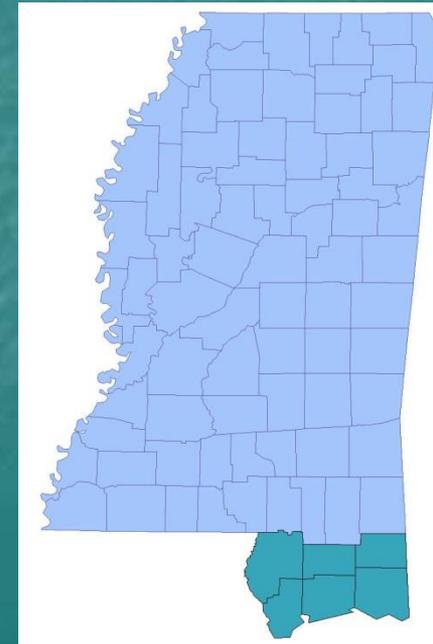
- Deadline COB August 10, 2015
 - Submit your application along with a project narrative(2 pages) and budget narrative(1 page) that includes match contribution; supporting documents: qualifications of project manager(resumes), if non-profit organizations annual budget along with a copy of your organizations tax exempt letter, and any letters of support
 - If mailed (1141 Bayview Ave, Biloxi, MS 39530); must be postmarked by the August 10; if delivered or emailed must be received by 5:00pm- submissions can be emailed to rhonda.price@dmr.ms.gov
- Notification September 15, 2015





MS Gulf Coast NHA 12 *Grant Criteria*

- Public Benefit: includes economic impact (social, community and quality of life) includes projects potential to promote public understanding and appreciation of heritage resources
- Significance of the resource to be preserved, interpreted developed or marked
- Geographic scope of project (greater consideration for regional or multi-county)
- Partnerships
- Leveraging (greater consideration with matches that exceeds the grant request and/or consist primarily of cash)
- Quality of Plans for implementing and evaluating the project
- Capability: Does applicant have sufficient management and financial ability to complete the project
- Local Support: example letters of support
- Consultation: Evidence that historians/folklorist were consulted if project interprets historical or cultural facts
- Sustainability: for projects that intend to continue beyond the life of the grant
- Environmentally responsible use of resources; incorporate environmentally friendly principles, practices and message





MS Gulf Coast NHA Questions/Answers

Q1. Are construction projects would be eligible?

Answer: Yes, as long as they are within \$50,000 and meet one of the goals listed in the MGCNHA Management Plan

Q2. Are refurbishing/enhancing war memorials eligible?

Answer: Yes

Q3. Are you available to take questions throughout the application period?

Answer: Yes, I will be available for questions by email.

Rhonda.price@dmr.ms.gov

Q4. Does the 2 page limit only apply to the project narrative or does that include everything?

Answer: The 2 page limit includes the project narrative, description, benefit, cost, period of performance, outreach/education, and publicity requirement. There is also a 1 page budget narrative showing key areas of expenditures.

Q5. Please clarify the match requirements (3:1 or 25%)

Answer: extra points will be awarded for a match equal to or greater than 25% of the total project cost.